

Clastran
Request for Proposals
For Advertising Services

Clastran is soliciting proposals to market advertising space on Clastran Transit vehicles. The selected firm will be responsible for marketing space, developing advertisements, and overseeing the production and installation of advertising materials for a fleet of approximately 35 transit buses.

Factors to be considered in the award of these services include: 1) Firm experience and existing client base; 2) Qualifications of key personnel; 3) Marketing strategy; 4) Cost and benefit to Clastran expressed in terms of A) client's cost to advertise per vehicle and B) net share of cost of advertising to be provided to Clastran.

Companies and individuals wishing to be considered for this procurement should submit a proposal covering all of the above factors. Clastran will select based upon an assessment of each proposal and the reasonableness of each with respect to the above factors.

Proposals must be submitted no later than 10:00 a.m. April 27, 2017. Submittals received after this time and date shall not be considered.

Sealed packages may be mailed or hand delivered to Shari Spencer, Assistant Executive Director, 2121 Rev. Abraham Woods Blvd. B'ham, AL. 35202 P.O. Box 10386 B'ham, AL 35203

Questions concerning this solicitation should be directed to Richard Abel, ClasTran, P.O. Box 10386, Birmingham, AL 35203, phone (205) 325-8787, email rabel@clastran.com Equal Opportunity Employer.

Shari Spencer.
Assistant Executive Director